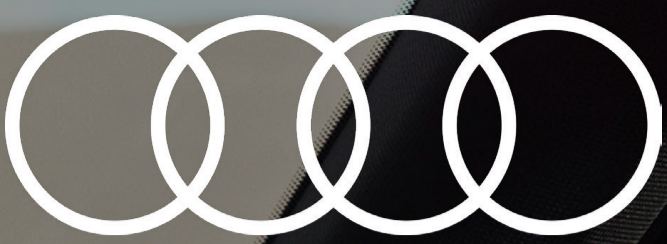


Some see a new car.  
We see a new era.

#FutureIsAnAttitude



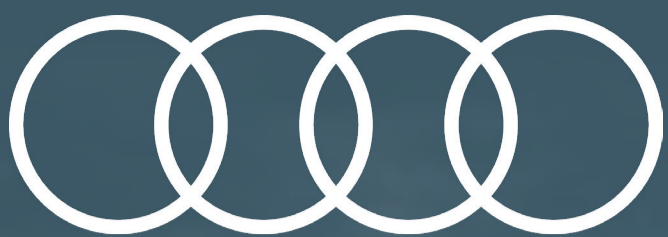




# Introducing the new Audi A4 with Audi connect.

With its sporty design and exceptionally well-crafted, interactive interior the new Audi A4 brings new levels of convenience and control to its drivers. As the first model in South Africa to be equipped with Audi connect, the Audi A4 offers a multitude of new services that can keep you safer, more connected and free to focus on the things that matter to you – like enjoying your drive.





# Audi connect. Forward thinking. On the go.

By harnessing the power of an onboard mobile connection, the Audi connect allows you to enjoy a compelling range of enhanced safety, security, navigation and infotainment features.



Car Finder



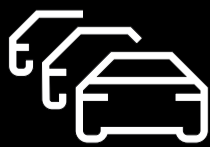
Emergency Call



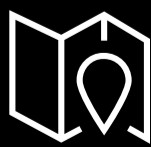
Speed Alert



Audi Service Request



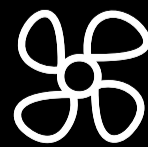
Predictive Route Guidance



Navigation with Google Earth



Parking Information



Live Weather Updates





# Product highlights

Audi connect roof module

Audi smartphone interface



Parking aid plus

Ambient lighting package



Cruise control system with speed limiter

Leather/leatherette combination



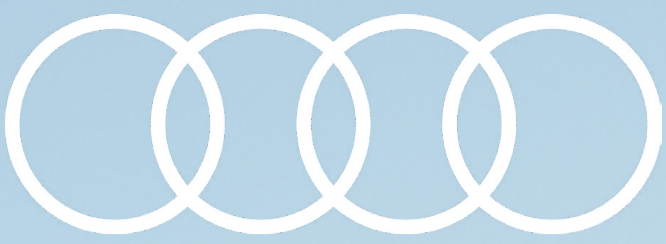




# Design

Sporty from every angle, the new Audi A4 brings dynamic elements of Audi quattro and its design language to life with harmonious proportions, sophisticated finishes and a striking amount of emotional appeal.





# Performance

The new Audi A4 is available with a range of engines, including two mild hybrid petrol variants and a diesel variant. The petrol-powered 35 TFSI is available with either 110 kW or 140 kW, while the diesel-powered 35 TDI can deliver 110kW of power.

Visit [audi.co.za](http://audi.co.za) or contact your nearest dealer for more information.