



New KONA





We have passion for progress.

The “can-do” spirit is at the heart of Hyundai’s heritage. It’s the attitude of progressing, no matter what. From humble beginnings, this vision has driven us to seek new challenges, encapsulated since our founding in the name ‘Hyundai’ – meaning ‘modern times’.

It’s the persistent curiosity for what lies ahead. Of always chasing the next. What was once a man’s desire for better is today the ethos of an entire company. As our founder said: “How does one know it’s impossible if one hasn’t tried it?”

Progress doesn’t happen by chance. We’re always pushing the borders of the possible, building tomorrow’s technology today, and powering the future with an ever-evolving range of zero-emission engines, seamless in-car connectivity and more.

We’ve come a long way. And we won’t stop here. Next awaits.

Shape your world.

Design and technology in dynamic harmony, giving you the power to shape your world the way you want.



Car shown: New KONA Ultimate in Surfy Blue. Not to UK Specification.

Welcome to the New KONA from Hyundai, with stylish design, advanced technology and comprehensive connectivity. Upgraded styling and technology make the New KONA a real head-turner, and with smooth, efficient power delivered from the new 48V Mild Hybrid or 32kW Hybrid engines, the New KONA puts you firmly in the driving seat.



Car shown: New KONA Ultimate in Surfy Blue. Not to UK Specification.



Efficient power.

Optimum power with low emissions from the 48V Mild Hybrid powertrain.



Car shown: New KONA Ultimate in Surf Blue. Not to UK Specification.

The 48V Mild Hybrid system in the New KONA provides the perfect combination of dynamism and efficiency. It's able to run on electric when decelerating or whilst stopped, conserving fuel at regular intervals on your daily drive. It's an enhancement over traditional start & stop technology as it is able to switch to electric before the car comes to a complete stop.

Go all the way.

The new KONA Hybrid gives sustained electric power and constant fuel efficiency on every drive.



Car shown: New KONA Ultimate Hybrid in Surf Blue. Not to UK specification.

Packing a punch with the new 1.6 GDI Hybrid engine, the new KONA Hybrid delivers 141ps of Blue Drive power via the flexible 6-speed Dual Clutch transmission. For versatile performance on the road, the new KONA Hybrid can run with full 32kW electric power, or be boosted by the powertrain when required. Operating independently and synchronizing perfectly, the two engines give you the best of both worlds, with power on demand and top-level efficiency with much reduced emissions.



Car shown: New KONA Hybrid Ultimate in Surf Blue. Not to UK Specification.

The N Line Factor.

Introducing the New KONA N Line. Born on the racetrack, raised on the road.

The logo features a large, stylized 'N' with a red and white gradient, followed by the word 'Line' in a white, italicized sans-serif font, all contained within a black, rounded rectangular border.

The KONA N Line is a rare beast, created from Hyundai's engineering heritage and developed for the road. With signature exterior design and interior styling, the N Line offers distinctive motorsport character, from metal pedals to dedicated alloy wheels. The dynamic look and feel of the New KONA N Line carries through to the interior with N Line enhancements throughout. Exclusive black upholstery with pinstripe detailing and N Line branded gear shift, badging and steering wheel give superior comfort and control, putting you firmly in the driving seat for an N Line experience like no other.





Driving design forward.

Refined styling for a modern approach to driving. Upgraded throughout, the New KONA exemplifies modern design.



Car shown: New KONA Ultimate in Surf Blue. Not to UK Specification.

With a focus on form for function, the New KONA has been redesigned with an eye to the future featuring enhanced bodywork and new alloy wheels throughout the range. Stand out with the New KONA with 16" alloy wheels as standard on the Hybrid SE Connect and 18" on the Hybrid Premium and Ultimate. While the Mild Hybrid offers 17" as standard on the SE Connect, and 18" on Premium, N Line and Ultimate. An imposing presence and obedient handling on the road are part and parcel of the refreshing modern design that puts the New KONA firmly out in front of the crowd.





Adaptable for every drive.

Make every journey stand out with customisable sound, wireless charging, and ambient lighting — standard on N Line, Premium and Ultimate trims.



Six speed Intelligent Manual Transmission (iMT) standard on all 48V Mild Hybrid trims. Car shown is not to UK Specification.

The New KONA has been redesigned with your comfort in mind. The spacious new interior has ample room for five people to relax and enjoy the journey, while the Premium and Ultimate trims feature climate control and heated front seats for an extremely comfortable drive. The Ultimate goes one step further with heated rear seats, leather upholstery and an electric sunroof to provide the highest levels of comfort. Across all trims the driver's 10.25" supervision cluster ensures information is always clearly visible, while the N Line, Premium and Ultimate trims also feature an impressive 10.25" satellite navigation touchscreen.

Comprehensive connectivity.

The New KONA seamlessly connects you to your lifestyle with advanced technology at your fingertips.



Rear USB charger standard on N Line, Premium and Ultimate trims.

Take your life with you, with advanced connectivity onboard from the New KONA. With Apple CarPlay™ and Android Auto™ your smartphone is seamlessly synced, and wireless charging* gives you clutter free power at all times. USB ports in the rear of the N Line, Premium and Ultimate trims make sure passengers never run out of charge, and the large centre touchscreen mirrors your apps and playlists for easy access. BlueLink** connected car services give mobile-based communication and control to keep you in touch, and the smartphone synced KRELL¹ premium audio system gives a fully personalised environment no matter where you travel, with high definition dynamic sound from 8 speakers throughout the interior.



¹KRELL premium audio standard on N Line, Premium and Ultimate trims.



eCall standard across all trims.



*Wireless Phone Charging Pad standard on N Line, Premium and Ultimate trims.



**BlueLink® Connected Car Services standard on N Line, Premium and Ultimate trims. Car shown is not to UK Specification.

Going the extra mile with accessories.

The New KONA comes with a range of optional extras to choose from to protect your car and your cargo. From scuff-guards to hard-wearing easy clean mats, to storage boxes and complete roof-top solutions for the two-wheeled or four-legged passions in your life, the New KONA can be equipped for anything.



Carpet Mats



Boot Liner



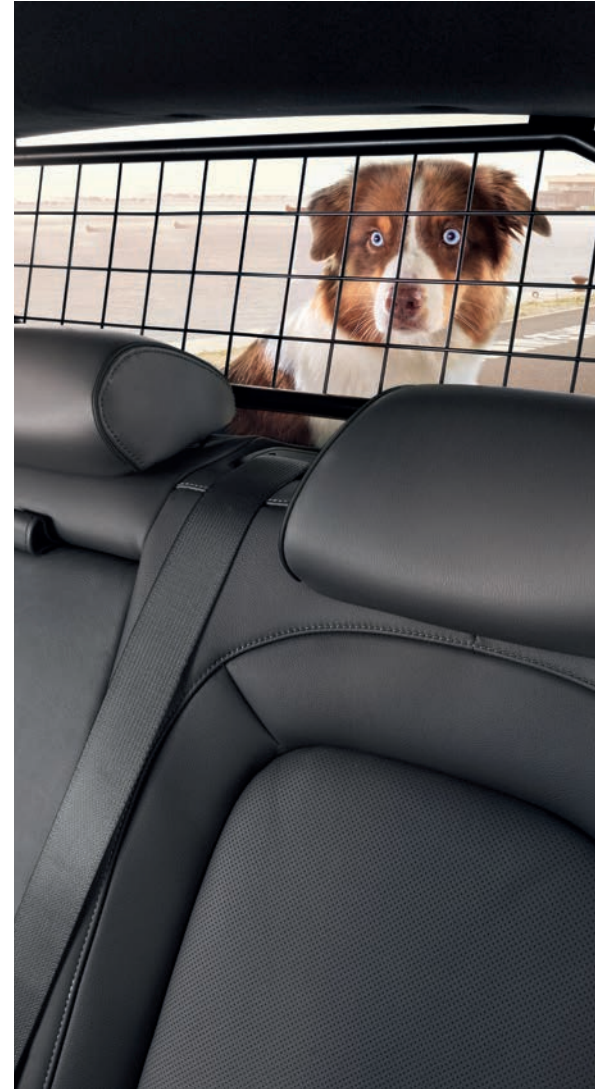
Boot Mat



Mudguards



Entry Guards



Dog Guards



Roof Bars



Roof Box



Bike Carrier



Extra eyes for extra safety.

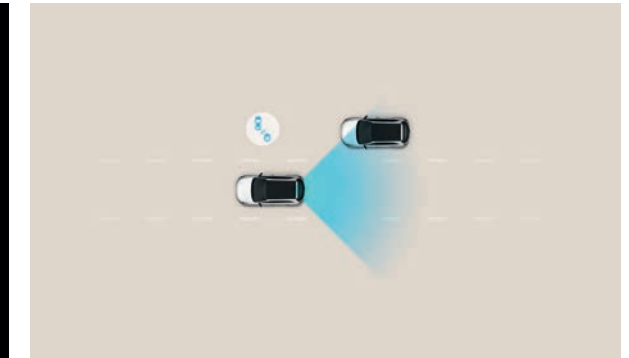
Onboard camera systems and sensors to detect risks from every direction, keeping you and your passengers alert to the unexpected.



Driver Attention Warning (DAW): When a pattern of fatigue or distraction is identified, the system gets your attention with an alert and pop-up message suggesting a break.



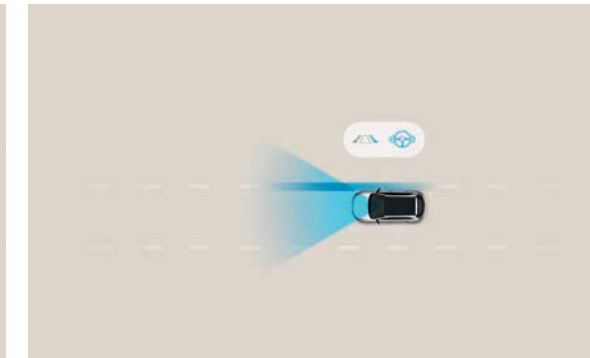
Intelligent Speed Limit Warning (ISLW): External cameras and the onboard navigation system combine to monitor road speed limits, keeping you informed via the navigation screen to keep your pace at a safe speed. Standard on Premium and Ultimate trims.



Blind Spot Collision Warning (BCW): Radars detect traffic in the vehicle blind spot, warning drivers with an audible alarm when the indicator is used so you can be aware of the traffic around you even when you can't see it. Standard on Ultimate trim.



Lane Follow Assist (LFA): Smart sensors and the forward-facing camera detect when the car drifts from the centre of the lane, applying steering torque to maintain road positioning for safety. The car also estimates the trajectory of the vehicle ahead and adjusts its position accordingly.



Lane Keep Assist (LKA): The Lane Keep Assist (LKA) uses the front multi-function camera to monitor the lines of the road. In case of an unintended lane departure, it warns you and can apply counter steering torque to guide the car back to the lane.



Forward Collision Avoidance (FCA): Avoid getting too close to pedestrians or vehicles ahead of you with audible alerts and automatic brake application if necessary.

The New KONA puts the safety of you and your passengers first. With always-on sensors and cameras linked to advanced warning systems, extra eyes keep watch at all times without tiring or being distracted. With the range of safety systems including Forward Collision Avoidance (FCA), Driver Alertness Warnings (DAW), Lane Keep Assist (LKA) and Lane Follow Assist (LFA) available as standard on every model, the New KONA increases safety across the whole range.



New KONA 48V Mild Hybrid SE Connect:

- 8" Touchscreen Display Audio
- 10.25" Driver's Digital Supervision Instrument Cluster
- 17" Alloy Wheels
- Air Conditioning – Manual
- Apple Carplay™ & Android Auto™
- Cruise Control
- eCall
- Lane Follow Assist (LFA) and Lane Keep Assist (LKA)
- LED Daytime Running Lights
- Rear Parking Sensors
- Rear Spoiler with integrated LED brake light

Car shown: New KONA 48V Mild Hybrid SE Connect in Phantom Black.



New KONA 48V Mild Hybrid N Line offers the following key features over SE Connect:

- 10.25" Touchscreen Satellite Navigation + MapCare + LIVE Services
- 18" Alloy Wheels
- Air Conditioning – Climate Control
- Bluelink® with 5 year subscription
- Interior Ambient Lighting
- KRELL Premium Audio
- N Line Design Pack
- Power Folding Door Mirrors
- Privacy Glass
- Rear LED Lights
- Silver Rear Skid Plate
- Wireless Charging Pad

Car shown: New KONA 48V Mild Hybrid N Line in Ignite Flame.



New KONA 48V Mild Hybrid Premium offers the following key features over SE Connect:

- 10.25" Touchscreen Satellite Navigation + MapCare + LIVE Services
- 18" Alloy Wheels
- Body Garnish – Painted Anthracite
- Bluelink® with 5 year subscription
- Electric Parking Brake
- Front Fog Lights
- Front Parking Sensors
- Heated Front Seats
- Heated Steering Wheel
- Intelligent Speed Limit Warning (ISLW)
- KRELL Premium Audio
- LED Rear Lights
- Privacy Glass
- Smart Key with Start/Stop Button

Car shown: New KONA 48V Mild Hybrid Premium in Surfy Blue.



New KONA 48V Mild Hybrid Ultimate offers the following key features over Premium:

- Blind Spot Collision Warning (BCW)
- Driver and Front Passenger Seat Electric Adjustment
- Head Up Display (HUD)
- Heated Rear Seats (Outer)
- Leather Seat Trim (Seat Facings Only)
- LED Headlights
- Safe Exit Warning (SEW)
- Sunroof – Electric Tilt and Slide
- Ventilated Front Seats

Car shown: New KONA 48V Mild Hybrid Ultimate in Cyber Grey.



New KONA Hybrid SE Connect:

- 8" Touchscreen Display Audio
- 10.25" Driver's Digital Supervision Instrument Cluster
- 16" Alloy Wheels
- Air Conditioning – Climate Control
- Apple Carplay™ & Android Auto™
- Cruise Control
- eCall
- Electric Parking Brake
- Lane Follow Assist (LFA) and Lane Keep Assist (LKA)
- LED Daytime Running Lights
- Rear Parking Sensors
- Roof Rails

Car shown: New KONA Hybrid SE Connect in Atlas White.



New KONA Hybrid Premium offers the following key features over Hybrid SE Connect:

- 18" Alloy Wheels
- Bluelink® with 5 year subscription
- Body Garnish – Painted Anthracite
- Front Fog Lights
- Front Heated Seats
- Front Parking Sensors
- Heated Steering Wheel
- Intelligent Speed Limit Warning (ISLW)
- KRELL Premium Audio
- Privacy Glass
- Smart Cruise Control with Stop & Go
- Smart Key with Start/Stop Button
- Wireless Charging Pad

Car shown: New KONA Hybrid Premium in Misty Jungle.



New KONA Hybrid Ultimate offers the following key features over Hybrid Premium:

- Blind Spot Collision Avoidance Assist (BCA)
- Driver and Front Passenger Seat Electric Adjustment
- Head Up Display (HUD)
- Heated Rear Seats (Outer)
- Highway Drive Assist (HDA)
- Leather Seat Trim (Seat Facings Only)
- LED Headlights
- Rear Cross Traffic Collision Avoidance Assist (RCCA)
- Safe Exit Warning (SEW)
- Sunroof - Electric Tilt and Slide
- Ventilated Front Seats

Car shown: New KONA Hybrid Ultimate in Galactic Grey.



A refined palette.

Choose from a range of vibrant modern colours on the New KONA.



Atlas White – Special Solid



Dive in Jeju – Solid



Ignite Flame – Special Solid



Dark Knight – Pearl



Misty Jungle – Pearl



Phantom Black – Pearl



Cyber Grey – Metallic



Galactic Grey – Metallic



Surfy Blue – Metallic



Pulse Red – Pearl

An inside job.

Choose from a selection of cabin colours to complement and contrast — with N Line accents to stand out.

Black Cloth
Standard on SE Connect and Premium trims.



N Line Cloth – Red Stitching
Standard on N Line trim.



Black Leather
Standard on Ultimate trim.



Image shown: New KONA Hybrid Ultimate. Car shown not to UK Specification.



Image shown: New KONA Ultimate in Surf Blue. Car shown is not to UK Specification.

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Model on front cover:
Car shown: New KONA Ultimate in Surf Blue. Not to UK Specification.
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