

THE NEW FIAT 500







LITTLE DETAILS MAKE BIG THINGS HAPPEN

True to its roots and to 500's iconic style, the New 500 is more beautiful than ever thanks to a new cleaner, more refined design and subtle lines, with the 500 logo moved to the front to reaffirm its unmistakable personality.







































CRAFTED FOR THE CITY

Enjoy the ride with up to 285 miles of range in the city and up to 199 miles on the combined cycle (WLTP)*.

*see page 42



FAST CHARGING UP TO 85 KILOWATTS

In just 5 minutes, you can get 30 miles of range: a whole day in the city.



EASYWALLBOX

Recharge your New 500 easily from home with the EasyWallbox, offering a standard charging power of 2.3kW.

With the help of an electrician your EasyWallbox can be upgraded to provide charging power of up to 7.4kW, to charge your New 500 in half the time.



SHERPA MODE

This intelligent driving mode saves energy by optimising battery charge, air conditioning, speed and acceleration. It gives you more range, getting you to your destination.



MODE 3 CABLE

Use the Mode 3 Cable to charge your New 500 at a public charge point.



ONE PEDAL DRIVING

With just one pedal you can accelerate and decelerate, thus recovering kinetic energy that helps recharge the battery.

Though you will still be able to brake with the specific pedal to make driving as easy as possible.

A NEW DRIVING EXPERIENCE

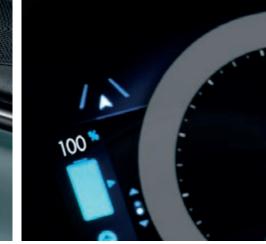
Overcome all limits with top of the range, easy to use charging solution













MY E-CHARGE

Enter a world of services
to find the nearest public
charging station
and access charging
modes, payments and history.
You can also remotely manage
your EasyWallbox or Connected
Wallbox from home



RFID card with My Easy Charge app provides access to more than 240,000 charging points in 21 countries in Europe.









100% 320 km 23° C

ENJOY THE EASY LIFE WITH THE BEST TECHNOLOGY

The New 500 is able to accelerate and decelerate, maintain a safe distance, read traffic signs and remind you of speed limits.





Intelligent Adaptive Cruise Control

Set the speed and enjoy the ride; New 500 will keep a safe distance and your speed under control.



Lane Control

With just a push of a button, this innovative system helps you stay central in your lane.



Urban Blind Spot

Thanks to an ultrasonic sensor you will be alerted when there is something to your side and rear.



Drone View (360° Parking Sensors)

11 sensors create a 360° drone view of the car, detecting any obstacles and alerting you about each object's proximity



Rear view parking camera

The camera will transmit a 360° high-resolution image while ar, you reverse, increasing cles visibility while parking.



Autonomous Emergency Braking

The New 500 will brake automatically to avoid potential collisions with cars, pedestrians or cyclists.



Traffic sign recognition and Speed Advisor

The New 500 detects and recognises traffic signs.
When activated, the speed advisor can help you adhere to the speed limit.



Attention Assist

Signs of fatigue can be detected by the car, advising you to take a break.



Lane Keep Assist

Helping you to avoid unintentionally changing lanes.



Emergency Call

In case of emergencies the New 500 will help by making a call that transmits the location and status of the vehicle.











comes as standard in all trims, this round, fully-digital instrument arrangement evokes the iconic style of the 1957 500 and will help you to keep all vehicle parameters under control. Speed, Safety Systems, charging status and driving mode are all available in the blink of an eye.



Enjoy the best connection, both on board and when you're away from the car. Thanks to the new FIAT app that's more than just an application, it's an advanced ecosystem that, together with Uconnect™ Services, enables you to access a world of possibilities and control your New 500, whenever and wherever you are.



NAGE YOUR RECHARGE: MY E-CHARGE

A world of services for the management of the electric charge. Find public charging stations nearby and access features for charging, payments and track charging history. At home you can quickly access your private Wallbox and, thanks to the remote management, get the most out of your connected Wallbox.



7 PERSONAL ROAD ASSISTANCE MY ASSISTANT

Contact a dedicated assistant, or request road side assistance directly from the vehicle's touchscreen or through the FIAT app. In the event of a severe impact, the car will contact emergency services automatically. Alternatively this can be manually done via the SOS button on the ceiling.



LESS REMOTE CONTR MY REMOTE

Locate the position of the car directly from your smartphone. Lock and unlock the doors and check the charging level and schedule the Air Conditioning and the vehicle charging. Alexa integration.



LL-NEW CONNECTED NAVIGATION MY NAVIGATION

Share the destination from your app and your vehicle. The display shows your destination, with live traffic, weather updates, speed cameras notifications and point of charge. Your maps are always updated "over the air" with a seamless frictionless experience.



AL TIME CAR CHECK MY CAR

Real time information about the status of your car.



OBILE INTERNET

Connect up to 8 devices and access your Amazon Alexa Voice Assistant onboard.



DOWNLOAD THE FIAT APP



TOLEN VEHICLE TRACKING MY ALERT

In case of theft you will be put in contact with an operator and your car will be tracked to help the police to rescue it.





LIGHTS CAMERA ACTION

Enjoy every day with the New 500 Action, the best way to go electric. Discover a multitude of infotainment and safety options: life is beautiful and the New 500 knows it.



*Figure obtained after the battery had been fully charged. The New Fiat 500 is a battery electric vehicle requiring mains electricity for charging. Figures shown are for comparability purposes. Only compare electric range figures with other cars tested to the same technical procedures. This figure may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load.

ACTION













ACTION

HATCHBACK ONLY

_15" Style Whee

Halogen Headlights + LED DRL

Air Conditioning

_Rear Parking Sensors

_Electric Parking Brake

_Keyless (

_TFT 7" Digital Instrument Cluster

_Smartphone Cradle with Device

_Attention Assist (Drowsiness Detection

_4-Way Manually Adjustable Front Seats

_Autonomous E

_Traffic Sign Recognition

_E-call (S

_Fast charge 50

_Mode 3 cabl

_Up to 115 Mile Range

VLTP Combined Cyc



FIND YOUR **PASSION**

With the New 500 Passion, city life is even more satisfying. Innovative Uconnect™ applications like the 7" touchscreen Radio, now enhanced by Wireless connection with Apple CarPlay and Android Auto™, all help bring the urban world to life.



* Figure obtained after the battery had been fully charged. The New Fiat 500 is a battery electric vehicle requiring mains electricity for charging. Figures shown are for comparability purposes. Only compare electric range figures with other cars tested to the same technical procedures. This figure may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load.







PASSI

HATCHBACK + CONVERTIBLE

In addition to Action contents:

- _15" Bi-Colour Style Wheels _7" Touchscreen Infotainment _Wireless CarPlay/Android Auto™ _Uconnect™ Services
- _DAB Radio
- _Automatic Air Conditioning _50/50 Split Folding Rear Seats _Cruise Control _Fast charge 85 kW _ Up to 199 Mile Range (WLTP Combined Cycle*)













THE JOY OF AN ICON

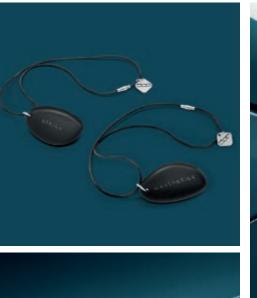
Step into the future with the New 500 icon, a new era in mobility. Think advanced technology and infotainment with a 10,25" Radio, NAV and a stylish wearable key with a pebble-shaped cover and unique, elegant seats inspired by Italian "Gessato".

Finally, coolness meets sustainability thanks to new and exclusive fabric interiors with Seaqual® Yarn: containing recycled marine plastics.















HATCHBACK + CONVERTIBLE

- In addition to Passion contents:
 _16" Alloy Wheel
 _Eco-leather Steering Wheel
 _Passive Entry + Wearable Key
 _ 10.25" Touchscreen Infotainment
 with Navigation
 _Traffic Sign Information
 _Rain Sensor





OPEN AT THE TOP

The launch edition 500 <<La Prima>> bringing in a new generation of mobility.

A new refined design and more connected than ever, it's the ultimate blend of exclusivity and innovation.

Beauty really can change the world.







la Prima

HATCHBACK + CONVERTIBLE

In addition to Icon contents:

- _17" Alloy Wheels
- _LED Headlights with Auto
- high/low Beam
- _Kick Plate
- at Monogram Roof (Convertible)/
- Fixed Panoramic Sunroof (Hatchback
- _Eco-Leather Seats with
- iat Monogram
- Electrochromic Bearview Mirror
- _ Front Armrest
- Floor Mats with 500 Logo
- iat Co-Driver (Autonomous Driving I=
- Wireless Mobile Charging
- _Drone View (360° Parking Se
- _Blind Spot Warning
- Rearview Parking Came
- _Easy Wallbox (Home charging)









COLOUR

ICE WHITE















WHAT COLOUR IS THE FUTURE?

















16" BURNISHED ALLOY WHEEL Standard on ICON Opt. on ACTION and PASSION





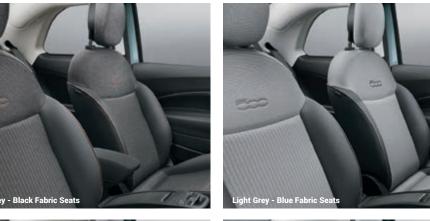
17" ALLOY WHEEL Diamond finish andard on LA PRIMA Opt. on ICON

THE SHOW STARTS ON THE INSIDE





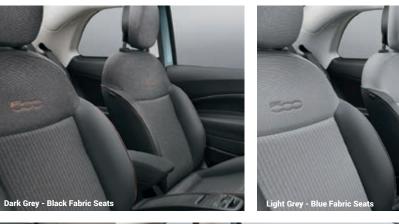






















CHOOSE YOUR WAY

Customise your New 500 however you wish, with three different packages to choose from.

ACTION PASSION **ICON** RADIO PACK (OPT 3RD) • 7" Infotainment (07W) • Wireless CarPlay/Android Auto™ (8EW) • Wireless Mobile Charger (RFX) • Uconnect™ Services (RTK) • DAB Radio (RS9) • 1 Front USB Port (Charging, Data Transfer & Screen Mirroring) **ECHNOLOGY EYE PARK PACK (OPT 3RI)** • 360° Parking Sensors (XAH) • Blind Spot Warning (XAN) • Rearview Parking Camera (9YN) • Electrically Adjustable Door Mirrors with Defrost Function (041) • 6 speakers (RCG) FIAT CO-DRIVER PACK ICON (OPT 2N6) FIAT CO-DRIVER PACK PASSION (OPT 2N5) · Autonomous Driving L2 with Adaptive Cruise Control, Autonomous Driving L2 with Adaptive Cruise Control, Lane Centering and Traffic Jam Assist (9YZ) Lane Centering and Traffic Jam Assist (9YZ) • 360° • 360° Parking Sensors (XAH) • Blind Spot Warning (XAN) Parking Sensors (XAH) • Blind Spot Warning (XAN) Rearview Parking Camera (9YN) • Traffic sign information (0XR) • 10.25" Touchscreen Infotainment • Rearview Parking Camera (9YN) • 6 speakers (RCG) • Electrically Adjustable Door Mirrors with Defrost with Navigation (9YT) + 6 speakers (RCG)
• Electrically Adjustable Door Mirrors with Defrost Function (041) Function (041) • Soft Touch Steering Wheel (318) WINTER & RADIO PACK ACTION (OPT 3RF) WINTER PACK (OPT 6R7) • 7" Touchscreen Infotainment (07W), Wireless CarPlay/ • Front Heated Seats (452) Android Auto™ (8EW) • Wireless Mobile Charger (RFX) • Heated Windscreen (253) Uconnect[™] Services (RTK), DAB Radio (RS9) • 1 Front USB Port (Charging, Data Transfer & Screen Mirroring) (0SU) • Heated Front Seats (452) • Heated Windscreen (253) • Electrically Adjustable Door Mirrors with Defrost Function (041) COMFORT COMFORT SEATS PACK (OPT 3RJ) • 6-Way Manually Adjustable Front Seats (JTM) • Front Armrest (132) • Central Console with Closing Sliding Door (467) **CONVENIENCE PACK HB (OPT 3RN) CONVENIENCE PACK CABRIO (OPT 3RO)** • Automatic Air Conditioning (140) • Electric Windows (Driver Automatic Air Conditioning (140) • Electric Windows (Driver and Passenger's One Touch and Passenger's One Touch Up/Down) (038) Passive Entry + Wearable key (9Z0) Up/Down) (038) • Passive Entry + Wearable key (9Z0) • Electrically Opening/Closing Roof (GWB)

ACTION PASSION ICON

STYLE PACK HB (OPT 3RL)

· Tinted Rear Windows (070)
· Floor Mats with 500 logo (396)
· Kickplate (018)

MAGIC EYE PACK (OPT 3RK)

· LED Headlamps (5EM)
· Auto High/Low Beam (1H2)

• Electrochromic Rearview Mirror (410)

OPTIONAL

ACTION	PASSION	ICON			
TECH _Easy Wallbox (Home charging)	TECH _Easy Wallbox (Home charging) _Rain sensing wipers (347) _Radio 10,25" (9YT) _Wireless charging pad (RFX)	TECH _Easy Wallbox (Home charging) _Wireless charging pad (RFX)			
	STYLE _16" Alloy wheels (4AY)	Lelectric sun roof (400) Panoramic sun roof (59E) 17" alloy wheels (404) Chrome side moulding (4MQ) Chromed daylight opening (5IG) Wrapped dashboard "Technowood" (52J)			

TECHNICAL CHARACTERISTICS

	OTTATION ETHOLIO	ACTION HATCHBACK 23,8KWH	PASSION Hatchback 42kwh	PASSION CABRIO 42KWH	ICON HATCHBACK 42KWH	ICON CABRIO 42KWH	LA PRIMA HATCHBACK 42KWH	LA PRIMA CABRIO 42KWH
	Number of seats	4	4	4	4	4	4	4
	Drive type	FWD	FWD	FWD	FWD	FWD	FWD	FWD
	Electric Range WLTP combined Cycle miles (km)	118 (190)	196 - 199 (315 -320)	188 (303)	194 - 199 (312-321)	186 - 188 (300 - 303)	193 - 194 (310 - 312)	185 (298)
DANCE & CONCUMPTION	Electric Range WLTP City Cycle miles (km)	159 (257)	449 - 459 (279 - 285)	436 (271)	447 - 460 (278 - 286)	435 - 437	442 - 446 (270 - 277)	430 (267)
RANGE & CONSUMPTION	Certified combined cycle consumption (Wh/km)	130	140 - 142	147 - 147	140 - 143	147 - 148	144 - 144	149 - 149
	Wheels size of the certified version	15"	15"	15"	16"	16"	17"	17"
	Electric engine technology	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor
	Max power output EEC kW (cv)	70 (95)	87 (118)	87 (118)	87 (118)	87 (118)	87 (118)	118 (87)
ENGINE & PERFORMANCE	Max torque Nm EEC (Nm)	220	220	220	220	220	220	220
	Top Speed (mph)	84	93	93	93	93	93	93
	0 - 63 mph/h	9,5	9	9	9	9	9	9
	0 - 31 mph/h	3,1	3,1	3,1	3,1	3,1	3,1	3,1
GEARBOX	Туре	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer					
	Number of forward gears	1	1	1	1	1	1	1
	Capacity (kWh)	23,8	42	42	42	42	42	42
	Usable capacity (kWh)	21,3	37,3	37,3	37,3	37,3	37,3	37,3
D 4 TTED/	Technology	Lithium-ion	Lithium-ion	Lithium-ion	Lithium-ion	Lithium-ion	Lithium-ion	Lithium-ion
BATTERY	Total voltage (volts)	400	400	400	400	400	400	400
	Cell configuration (Series Parallel)	108S 1P	96S 2P					
	Battery weight (kg)	182	294,3	294,3	294,3	294,3	294,3	294,3
	2,3kW AC home outlet (single-phase 13A) (0-100%) - MODE 2	8h 45'	15h 15'					
	11kW AC station (three-phase 16A) (0-100%) - MODE 3	2h 30'	4h 15'	4h15'	4h 15'	4h 15'	4h 15'	4h 15'
CHARGING TIME	50kW DC Fast Charging - MODE 4 (0-80%)	30'		-	-		-	
	85kW DC Fast Charging - MODE 4 (0-80%)	-	35'	35'	35'	35'	35'	35'

^{*} The electricity consumption value is defined based on official tests, in conformity with the provisions of the EU Regulations in force at the time of homologation. In particular, the indicated values are calculated based on the WLTP test procedure.

The electricity consumption values may not be representative of the effective electricity consumption values, which depend on many factors related, for example, to driving style, route, weather and road conditions and to vehicle condition, use and equipment. The electricity consumption values specified in this document refer to the

versions of the vehicle with the highest and lowest values. These values may change depending on the selected equipment and/or tyre dimensions. The indicated electricity consumption values are not definitive and may evolve if the production cycle is modified. In any case, the official electricity consumption values of the purchased vehicle will be provided with its accompanying documents. If the electricity consumption values are required to calculate the taxes and duties due for the vehicle, please refer to the applicable law in force.

TECHNICAL CHARACTERISTICS

	CHARACTERISTICS	ACTION HATCHBACK 23,8KWH	PASSION HATCHBACK 42KWH	PASSION CABRIO 42KWH	ICON Hatchback 42kwh	ICON CABRIO 42KWH	LA PRIMA HATCHBACK 42KWH	LA PRIMA CABRIO 42KWH
	Length (mm)	2.632	3.632	3.632	3.632	3.632	3.632	3.632
	Height (mm)	1.527	1.527	1.527	1.527	1.527	1.527	1.527
	Width (mm) - no mirrors (W 103)	1.683	1.683	1.683	1.683	1.683	1.683	1.683
	Width (mm) - folded mirrors (W 145)	1.748	1.748	1.748	1.748	1.748	1.748	1.748
DIMENCIONS	Width (mm) - with mirrors (W 144)	1.900	1.900	1.900	1.900	1.900	1.900	1.900
DIMENSIONS	Wheelbase (mm)	2.322	2.322	2.322	2.322	2.322	2.322	2.322
	Boot volume min (I)	185	185	185	185	185	185	185
	Boot volume max (I)	550	550	550	550	550	550	550
	Front overhang (mm)	732	732	732	732	732	732	732
	Rear overhang (mm)	577	577	577	577	577	577	577
	DIN Kerb weight (kg)	1255	1365	1405	1365	1405	1365	1405
WEIGHT	Weight standard A (kg)	1180	1290	1330	1290	1330	1290	1330
	Max payload (kg) including driver	400	400	400	400	400	400	400
	Max trailer weight (kg) - towing capacity	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED
DD AVEO	Front	Disc rotor. Ø 257 x 22	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor: Ø 281 x 26	Disc rotor: Ø 281 x 26	Disc rotor: Ø 281 x 26
BRAKES	Rear	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28
WHEELS	Tyres	185/65 R15	185/65 R15	185/65 R15	195/55 R16	195/55 R16	205/45 R17	205/45 R17
CHORENGIANO	Front	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut
SUSPENSIONS	Rear	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam
	Power	electric	electric	electric	electric	electric	electric	electric
OTEEDING	Ratio	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1
STEERING	Turn lock to lock	2.98	2.98	2.98	2.98	2.98	2.98	2.98
	Kerb to Kerb turning circle (m)	9.7	9.7	9.7	9.7	9.7	9.7	9.7

CIAO FIAT CUSTOMER CARE



WEB

Fiat mv

FLEET & BUSINESS





Leasys offers rental and mobility services for individuals, professionals and companies of all size and public administrations: from short-and-medium term rental, long term to car sharing, and from subscription to fleet management, up to the online sale of used end-of-lease cars. Leasys is an all-round mobility operator offering flexible and digital solutions. For those who wish to drive the New Flat 500 and enjoy the experience without thinking at the car management it is possible to rent the New 500 with Leasys Miles, the pay-per-use offer. Thanks to this innovative formula, Leasys responds to the needs of those who use the car mainly around the city and have a low annual mileage. Leasy Miles has a duration of 48 months, has no down payment and it is characterized by an advantageous monthly fee, to which is added a variable fee calculated on the basis of the kilometers actually travelled. The first 1,000 kms are already included in the fee. It is also possible to enrich the basic rental with additional assistance services and insurance coverages to enjoy the car and its use truly with no worries. For those who, instead, will choose to buy the New Fiat 500, Leasys have created My Dream Garage: a virtual garage, 100% digital, simply managed through your smartphone that allows driving the most iconic FCA's House of Brands Vehicles. To more details, consults www.leasys.com

Depnect







e-STORE

MOPAR FLEET & BUSINESS SOLUTIONS AND AFTERSALES SERVICES

FINANCE PACKAGES AND INSURANCE SERVICES -



FCA Bank is the digital bank dedicated to motorists specialized in the car financing. Whether you are a private customer, professionals or run your own business, FCA BANK offers you the best and most flexible financial solutions to facilitate your purchase of the New Fiat 500 so that you can drive it away. With FCA Bank, you can combine your finance with high value-added insurance services tailored to meet your requirements: fire and theft, collision and fully comprehensive insurance, extended warranty, and windscreen or vehicle security marking. For those who want to buy the New 500, FCA Bank has created Go Easy, a new financial solution dedicated, which will be available in all Europe. It is a PCP with a low monthly payment and the guaranteed future of the car. The financing solution which makes it possible to have always a new vehicle, paying just for the effective use, with a broad range of options available at contract expiration including, but not limited to, replacement of vehicle by purchasing a new one, keeping the vehicle by repaying or refinancing the final instalment, returning the vehicle without the obligation to purchase a new one. For full details visit www.fcabankgroup.com





Fiat 04.2.4086.52 - S - 07/2021



